



Corporate Profile

Etruel Developments LLC

WordPress SOFTWARE & SOLUTIONS.

About us

We are a software development company specialized in automated solutions for the WordPress environment. We have an interdisciplinary team, based in different countries. Our plugins make life much easier for bloggers and managers of WordPress websites. Currently our products are used by thousands of users all around the world and our top product is called "WPeMatico", which has more than 20,000 active installations.

How was Etruel born? Our growth over the years.

What started almost as a game, ended up becoming the solution for many WordPress users. That's why we launched our etruel.com store, which is online since early 2015 as an associated site to our former Argentina brand, NetMdP. In addition, and due to the same requests for custom developments from our customers, we were expanding our product catalog to a lot of different extensions and functionalities.

At the end of 2021, after almost 2 years of pandemic, we took the administrative decision to open the start up Etruel Developments LLC, with headquarters in Delaware and address in Florida, and started to dedicate ourselves to the development, update and maintenance of our product catalog, as well as personalized customer support. On our site we offer free technical support for users of our plugins, regardless of whether they are free or purchased



Bussines Model

Currently, you can get our products through memberships that contain toolkits with our most used plugins. We work hard to keep each of the plugins up to date and with constant improvements and with the active membership you get all the updates.

We also give free support through our ticket system.

For special cases or custom developments we offer premium support. You can also earn money with us by becoming an affiliate.

Etruel seller is our affiliate program. We provide publishers with resources to monetize their websites, social pages, mobile applications and other online properties by driving high quality traffic to etruel.com.

There is more information about this program here:
<https://etruel.com/become-an-affiliate/>

✓ CEO & Founder.



ESTEBAN TRUELSEGAARD, CEO.

Etruel Developments Llc Is Currently Led By Esteban Truelsegaard, Ceo And Founder, Systems Analyst, Project Manager And Web Developer. In 2009 He Launched Into The Local Market With A Web Solutions Company And From There Arose The Need To Create Software For The Wordpress Environment.





Thanks

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